



Mahindra Navistar's Jaipur Dealership Inaugurated on 3rd Sept '10

The third dealership of Mahindra Navistar, M/s. K. S. Motors, Jaipur was inaugurated on the 3rd of September '10. The Jaipur dealership, with its strategic location on the Jaipur-Ajmer road, is just 15 kms away from Jaipur city centre, spans over 2 acres and is already a landmark for trucking community.

The event kicked off with a media conference which was held at Taj Jai Mahal Palace at Jaipur and was attended by nearly 40 media representatives. The news of inauguration and declaration of price for Jaipur market has received extensive coverage subsequently.

The customer launch at the dealership in the evening was attended by nearly 300 customers, financiers and other invitees. The event was graced by Mr. Rakesh Kalra, Nalin Mehta, Akhilesh Kumar and MNAL team along with Mr. Kishore Singh Gehlot, Managing Director, K.S Motors (dealer head), Mr. Vinay Gehlot, General Manager for the MNAL business along with their family members and his team. K.S Motors is a prominent business group in Rajasthan who have been associated with Mahindra Group for over two decades. They have deep-rooted understanding of automotive business and Rajasthan state and also run successfully the franchises of Ford, TVS and Tafe besides other businesses.

We are aiming at consolidating our CV business by further strengthening our already strong position in LCV and introducing the new HCV range through this new dealership. Here's a photo report of the event:



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